



Dannah Gresh does not appear at all Secret Keeper Girl events.

After a two-year study by the American Psychological Association task force on the sexualization of girls, we have clear evidence that a mother's "hunch" she shouldn't let her nine-year old run around in a mini-skirt with belted bling singing "Dontcha wish your girlfriend was hot like me" is more than a hunch. The task force's report states that music lyrics, internet content, video games, and clothing now being marketed to younger and younger girls pressuring them to grow up too fast—while creating no apparent immediate effect—is clearly linked to eating disorders, low self-esteem, depression, and early sexual debut when these girls become teenagers.

It's my desire to equip the Church and moms to coach their daughters into lives of true beauty, biblical modesty, and vibrant purity. Secret Keeper Girl is fourteen years old and a trusted partner with radio stations and churches seeking to provide women with a connecting point to their daughters. Our seeker-friendly live event partners with the local body of Christ to witness about one thousand girls become Christ followers each year, while tens of thousands are biblically disciplined with solid teaching.

I promise you that moms will tell you it was the most fun they've ever had digging into God's word with their daughters. Could you consider helping me spread the word?

Dannah Gresh  
Author & Creator, Secret Keeper Girl



**LIVE EVENT** for 7-12 year olds on Modesty & True Beauty

Dannah Gresh's  
**Secret Keeper Girl**  
**THE PURPLE PARTY!**  
**TOUR**

**D**oes your daughter know that she is a masterpiece created by God? Will she believe it in a few years, or will she succumb to the Photoshop lies of culture? Secret Keeper Girl's Purple Party invites moms and daughters to think and act differently.

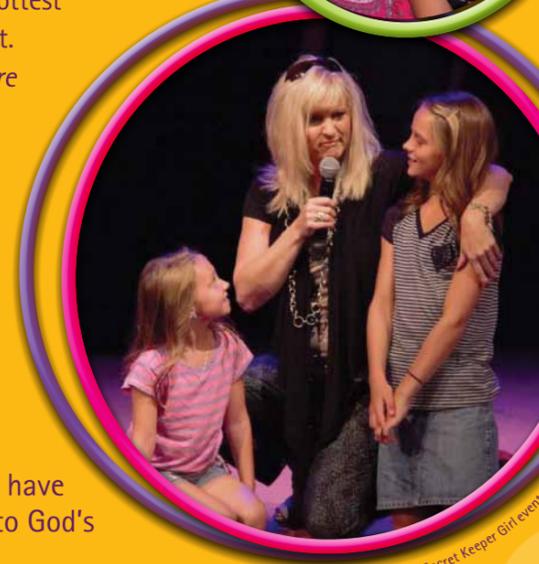
**Embrace inner beauty. Display biblical modesty.**

Secret Keeper Girl's Purple Party starts with taking moms from the comfy, cozy seats in the audience onto our runway of fashion to showcase some of the strangest fashions ever seen. Talk about peer pressure! We'll eventually pluck some precious 7 to 12-year-olds out of the audience to dress them in today's hottest fashions, but with a special requirement. Every outfit has to pass our *Truth or Bare Fashion Tests*, proving that it's totally possible to be cute and modest at the same time. Through worship, fun bible teaching, and memorable stories, tween girls will be told unequivocally that they are each a masterpiece created by God.

Your community of moms and daughters will never have so much fun digging into God's word!



Group tickets available in many cities.



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visit [SecretKeeperGirl.com](http://SecretKeeperGirl.com) for more info on your local event!