



LIVE EVENT for 7-12 year olds on Modesty & True Beauty!

Research
Shows that
**WHAT SHE
BELIEVES**

by her 14th birthday
is generally
what she will
die believing."

George Barna Research



After a two-year study by the American Psychological Association task force on the sexualization of girls, we have evidence to support a mom's concerns. The task force's report states that music lyrics, beauty products and clothing now being marketed to younger and younger girls are pressuring them to grow up too fast. While creating no immediate effect -they're linked to eating disorders, low self-esteem, and depression when these girls become teenagers.

It's my desire to equip the Church and moms to coach their daughters into lives of true beauty, biblical modesty, and vibrant purity. I promise you that moms will tell you it was the most fun they've ever had digging into God's word with their daughters.

Dannah Gresh, Author & Creator, Secret Keeper Girl

